



The Colony Half Marathon and Green Dragon 5 Miler

2020 COVID-19 Response

- Evaluated case numbers on a weekly basis in DFW
- At first, decided to forego any price increases
- Canceled the 2020 race to help keep community safe
- Offered registrants a full refund or transfer to 2021's race
 - Rolled over about 250 registrants into 2021
- Received great feedback from community on response



Maria Brenda Guerrero Alegria-Servin
Thank you for updating us at this time. Can't wait to race next year!!

Debbie Seidel Riedner
This is the way all canceled races should be handled, good job Colony Half.

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Most Relevant is selected, so some replies may have been filtered out.

Rudy Kamman
From my perspective, while sad, cancel and defer to 2021 is MUCH preferred over virtual. I signed up for the peer supported race atmosphere, not a private run I could do any day of the week. THANK YOU!!! 🙌

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Chris Holliman
The Colony Half Marathon, The Colony, Texas Stinks, but I also appreciate the excellent communications ya'll have made during these challenges, thank you. See everyone in 2021!

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2021 Race Accomplishments

- 800 registrants
 - 579 Half Marathon
 - 184 Five Miler
 - 37 Pacers
- Volunteers from TCHS groups
- Presenting sponsorship (\$7,500)
- Title sponsorship (\$5,000)
- Donating proceeds to Angels Fall Up benefiting UT Southwestern Medical Center
 - Funds go toward cancer research



2021 Race Analytics

758 came from Texas



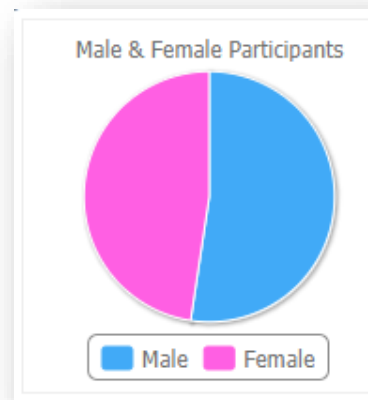
4 countries represented



23 states represented



419 male (52.4 percent) and 381 female (57.6 percent) registered



Oldest registrant was 81 years old, and the youngest registrant was 5 years old

New Logo and Branding



2021 Sponsors and Vendors



My
Finisher
Photos

Feedback from Runners

*"This was a wonderful race! Thank you to everyone who made it possible."
—Raelea Sutton*

*"The cheerleaders were awesome! Very energetic and motivational."
—Rob Buwalda*

*"This is the best race in DFW. It's got a noncorporate vibe that other races don't have. Job well done this year!"
—Felix Cano Jr.*

*"Great race today! Thanks PJ and all the organizers and volunteers!"
—Bill Brown*

*"I'm so excited! I haven't run a race since COVID-19, and I'm happy it was The Colony Half. Great race!"
—Tanya Wolf*











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